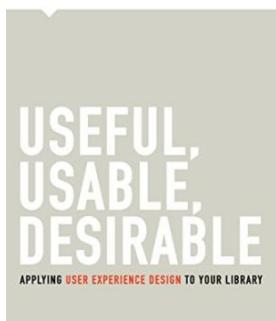


Download Book

USEFUL, USABLE, DESIRABLE: APPLYING USER EXPERIENCE DESIGN TO YOUR LIBRARY



American Library Association. Paperback. Book Condition: new. BRAND NEW, Useful, Usable, Desirable: Applying User Experience Design to Your Library, Aaron Schmidt, Amanda Etches, Useful, useable, desirable: like three legs of a stool, if your library is missing the mark on any one of these it's bound to wobble. Every decision you make affects how people experience your library. In this useful primer, user experience (UX) librarians Schmidt and Etches identify 19 crucial touch points such as the library website, email,...

Read PDF Useful, Usable, Desirable: Applying User Experience Design to Your Library

- Authored by Aaron Schmidt, Amanda Etches
- Released at -

DOWNLOAD



Filesize: 7.56 MB

Reviews

Excellent eBook and valuable one. It normally will not price too much. Your daily life span is going to be change once you comprehensive reading this ebook.

-- Ezra Bergstrom

Extensive information! Its this type of excellent study. I have read and i am sure that i will gonna go through yet again once more down the road. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Aliyah Mayer

This ebook may be worth purchasing. it absolutely was written extremely completely and useful. You will not truly feel monotony at whenever you want of your respective time (that's what catalogs are for relating to when you ask me).

-- Idella Halvorson
