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Starting a Part-Time Food Business: Everything You Need to Know to Turn Your Love for Food Into a Successful Business Without Necessarily Quitting You

By Jennifer Lewis

Rabbit Ranch Publishing. Paperback. Book Condition: New. Paperback. 148 pages. Dimensions: 8.5in. x 5.4in. x 0.6in. Whether you're slaving away in a cubicle dreaming of turning your mother's secret jam recipe into the next big food trend or wish you could turn your flare for flan into a moneymaking venture that doesn't conflict with your stay-at-home parenting responsibilities, it's possible to start and run a successful part-time food business. Written for anyone who wants to start a small part-time or full-time food business on a limited budget, this comprehensive book provides the roadmap to help you realize your dream. Each chapter takes you step-by-step through everything you'll need to get your small food business up and running including: Building a business plan that will guide decision making and set you up for success; Obtaining the necessary business licenses, registering your business, and securing commercial kitchen space that meets health code requirements; Determining which sales channels will work best for you based on the detailed pros and cons outlined for each option; Understanding your true product costs and how to price your products in a way that will make you money; The role marketing and branding play in customer loyalty and how it...



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A top quality ebook and the font used was fascinating to read through. It is written in easy terms and not confusing. It's been written in an remarkably easy way in fact it is simply after I finished reading through this publication through which actually altered me, alter the way I believe.

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