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Future Development of Theme Parks with the Help of a Comparison Between Seaworld, Orlando and Oceanpark, Hongkong

By Anne Tucholka

GRIN Verlag. Paperback. Book Condition: New. Paperback. 56 pages. Dimensions: 8.3in. x 5.8in. x 0.1in. Seminar paper from the year 2006 in the subject Tourism, grade: 1, 7, Stralsund University of Applied Sciences, course: Specials of Leisure Markets, 15 entries in the bibliography, language: English, comment: Single spaced, abstract: A theme park is an amusement park in which all the settings and attractions have a central theme, such as the world of the future. So the question is how an amusement park is defined. It is a commercially operated park offering various forms of entertainment, such as arcade games, carousels, roller coasters, and performers, as well as food, drink, and souvenirs. Amusement parks differ from circuses, carnivals, and worlds fairs (see exposition) in that, parks are permanently located entertainment complexes, open either all year or seasonally every year. In today's theme parks more or less exotic worlds which do not exist in reality are staged on a delimited area as a setting for entertainment (cp. Stenshorn 2000, p. 9). A huge number of leisure opportunities are packaged within a theme park and serve as a contrast to everyday life (cp. Opaschowski 1998, p. 24 et seq.). They are characterized...



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