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# WHO SAYS ELEPHANTS CAN'T DANCE?: HOW I TURNED AROUND IBM



HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, Who Says Elephants Can't Dance?: How I Turned Around IBM, Louis Gerstner, CEO Louis V. Gerstner Jr.'s memoir about the extraordinary turnaround of IBM and his transformation of the company into the industry leader of the computer age - the great American business story of our time. When Louis V. Gerstner became CEO of IBM in 1993, shares had slumped and the company was on the verge of collapse. Hired for his...

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- Authored by Louis Gerstner
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