



Research in the Decision Sciences for Global Business: Best Papers from the 2013 Annual Conference

By European Decision Sciences Institute, Gyula Vastag

Pearson Education (US). Hardback. Book Condition: new. BRAND NEW, Research in the Decision Sciences for Global Business: Best Papers from the 2013 Annual Conference, European Decision Sciences Institute, Gyula Vastag, This volume brings together important new research in decision science, capturing the crucial role of local context in a globalized, standardized world. Assembling the best work presented at the 2013 Conference of the European Decision Sciences Institute, it considers classic decision science problems from a new perspective, offering insights for improving decision-making in government, business, healthcare, education, manufacturing, the military, and beyond. The papers in Common Disciplines that Separate Us embrace the duality of globally determined local contexts, offering new approaches to decision-making related to: * Strengthening national economic competitiveness * Reforming the public sector and higher education * Deploying information technology more effectively throughout government * Making healthcare policy that achieves better outcomes at lower cost * Analyzing social networks * Improving processes via data visualization, modeling, and simulation * Gaining more value from enterprise business intelligence * Offshoring, nearshoring, "right shoring," and other key manufacturing decisions * Improving supply chain performance * And much more The papers collected here will be valuable to wide audiences of faculty, researchers,...



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