Linked to Influence: 7 Powerful Rules for Becoming a Top Influencer in Your Market and Attracting Your Ideal Clients on Linkedin (Paperback)

By Stephanie Sammons

Archangel Ink, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Want to Become More Influential and Attract Your Ideal Clients on LinkedIn? LinkedIn is a powerful, professional platform for growing your business in the digital age, especially if your business depends on your reputation, client relationships, and referrals! You know that significant business opportunities exist on LinkedIn, but perhaps you feel overwhelmed and uncertain about how to capitalize on them. You may have these questions: How can I tap into LinkedIn s vast database of professionals to find and attract my ideal clients? How can I stand out on LinkedIn as the influential, trusted, go-to expert in my industry, market, or niche? How can I have the greatest impact on LinkedIn and achieve meaningful results without spending hours of my time? How can I build a solid referral network on LinkedIn that works for me while I sleep? Don t Market on LinkedIn, Build Your Influence! Too many entrepreneurs and business owners get LinkedIn marketing wrong. They see what others are doing and they copy those tactics, hoping for results. While your peers are overtly marketing their...

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